

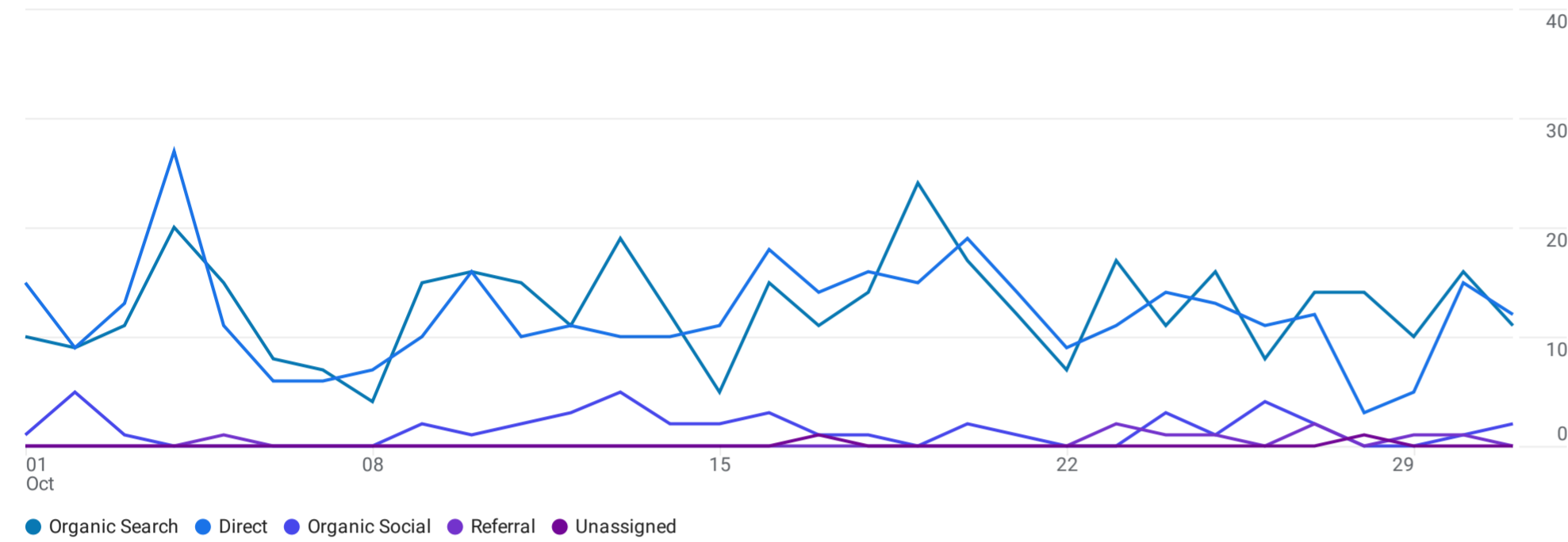
All Users [Add comparison](#) +

Custom Oct 1 - Oct 31, 2023

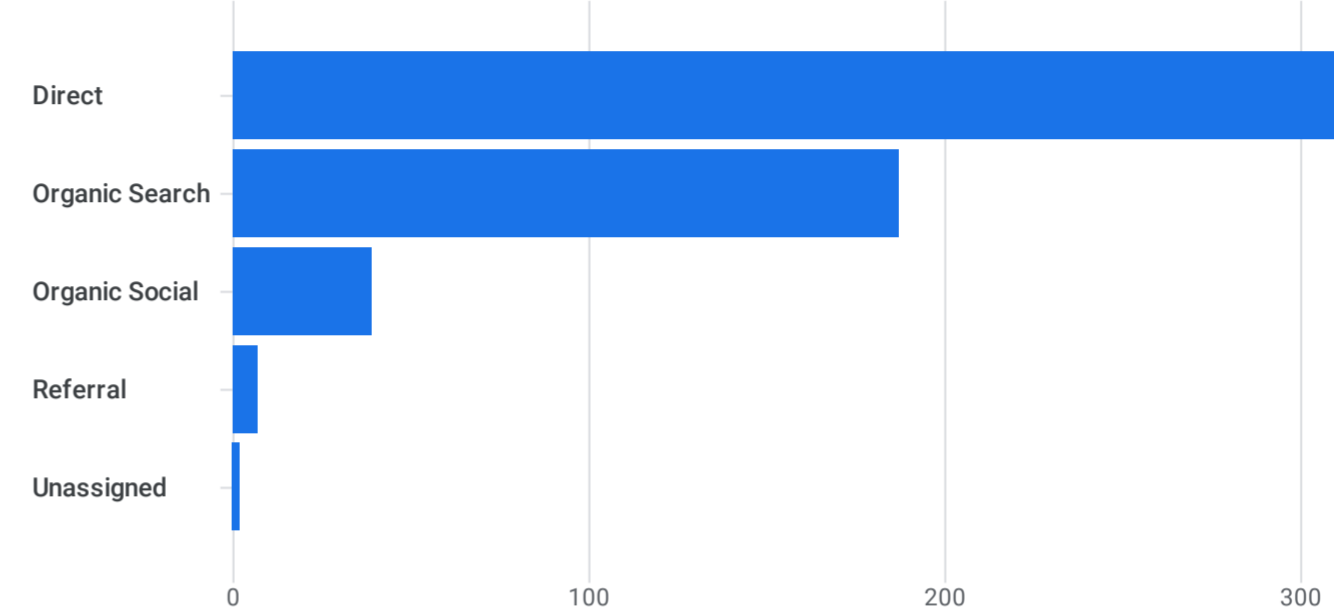
Traffic acquisition: Session default channel group [✔](#)

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Users by Session default channel group over time



Users by Session default channel group



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Session default channel group	Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count	Conversions	Total revenue
	549 100% of total	1,035 100% of total	530 100% of total	0m 20s Avg 0%	0.97 Avg 0%	5.20 Avg 0%	51.21% Avg 0%	5,380 100% of total	0.00	\$0.00
1 Direct	320	423	225	0m 21s	0.70	5.25	53.19%	2,219	0.00	\$0.00
2 Organic Search	187	542	268	0m 21s	1.43	5.12	49.45%	2,776	0.00	\$0.00
3 Organic Social	39	52	26	0m 07s	0.67	4.50	50%	234	0.00	\$0.00
4 Referral	7	18	11	0m 18s	1.57	7.89	61.11%	142	0.00	\$0.00
5 Unassigned	2	2	0	0m 41s	0.00	4.50	0%	9	0.00	\$0.00