

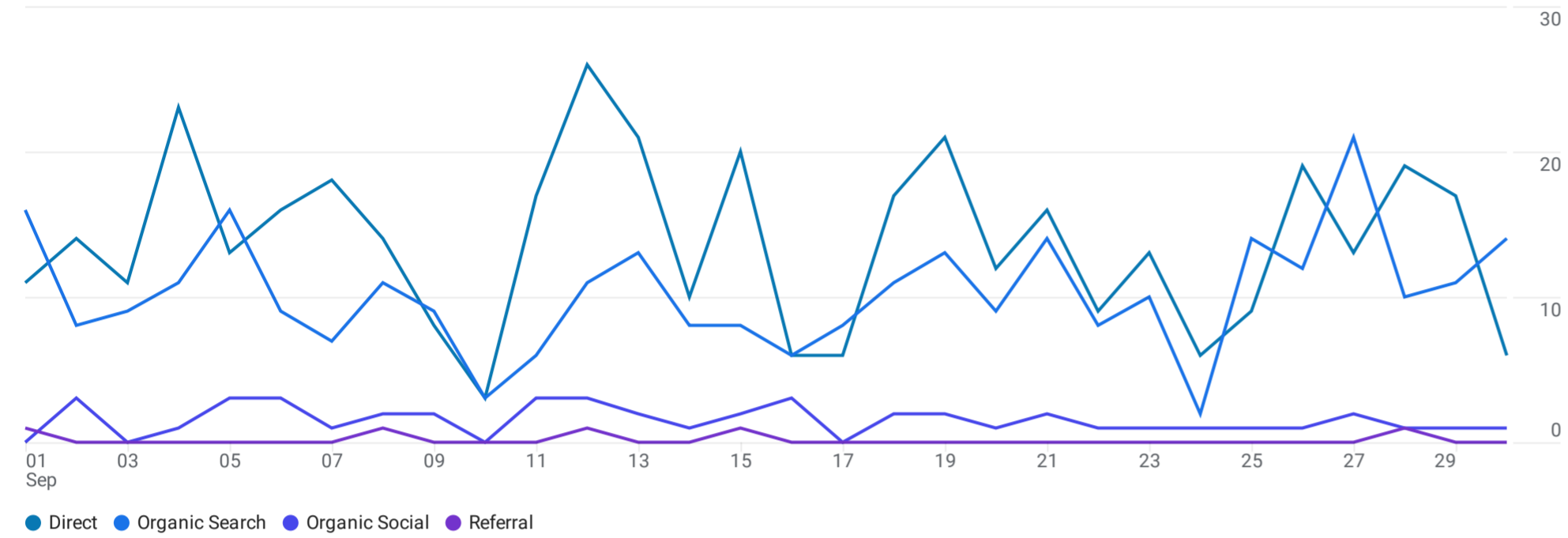
All Users [Add comparison](#) +

Custom Sep 1 - Sep 30, 2023

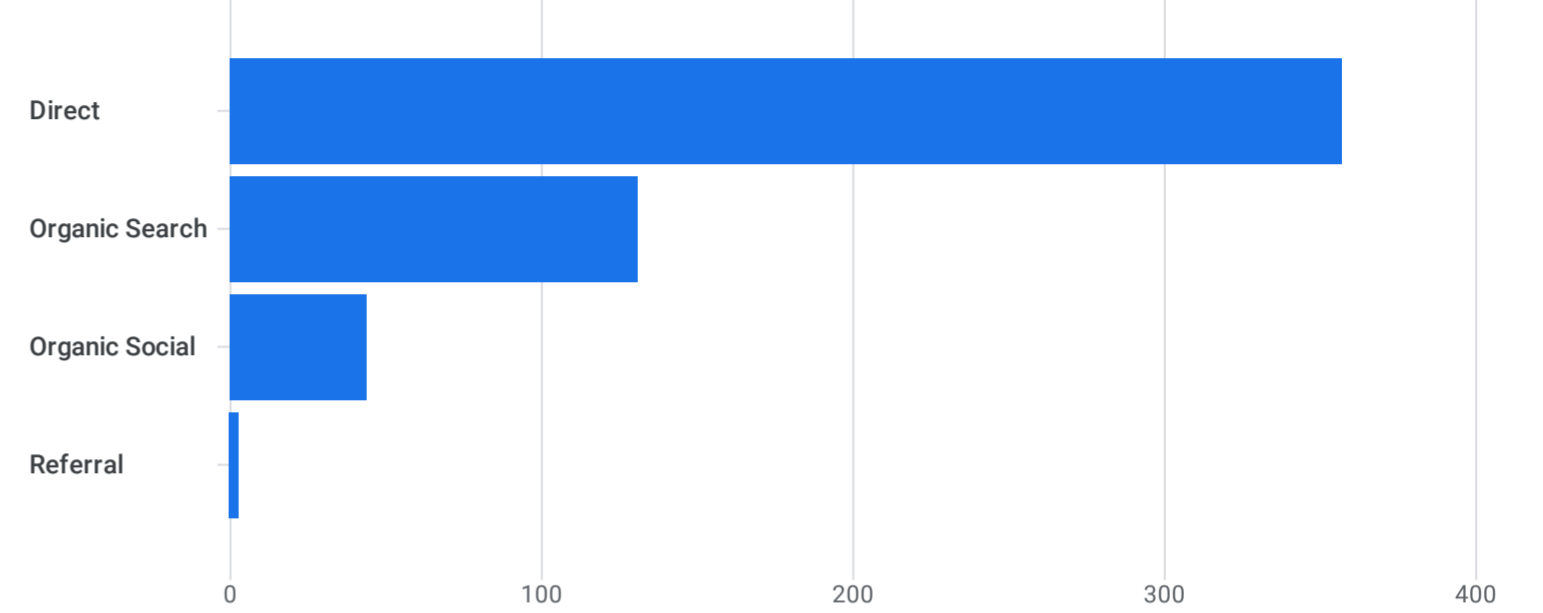
Traffic acquisition: Session default channel group [✔](#)

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Users by Session default channel group over time



Users by Session default channel group



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Session default channel group	Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count	Conversions	Total revenue
	534 100% of total	1,028 100% of total	536 100% of total	0m 23s Avg 0%	1.00 Avg 0%	5.28 Avg 0%	52.14% Avg 0%	5,425 100% of total	0.00	\$0.00
1 Direct	357	462	263	0m 28s	0.74	5.67	56.93%	2,618	0.00	\$0.00
2 Organic Search	131	503	245	0m 20s	1.87	4.88	48.71%	2,453	0.00	\$0.00
3 Organic Social	44	55	21	0m 10s	0.48	4.78	38.18%	263	0.00	\$0.00
4 Referral	3	10	6	0m 19s	2.00	9.10	60%	91	0.00	\$0.00