

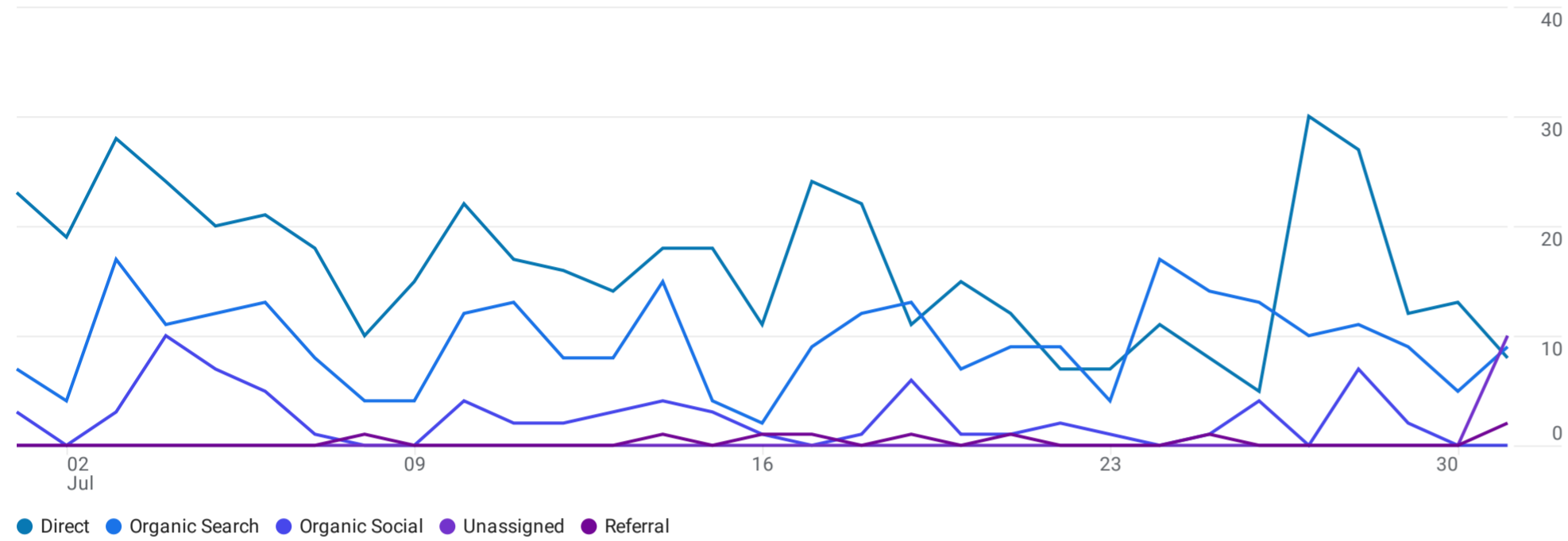
All Users [Add comparison](#) +

Custom Jul 1 - Jul 31, 2023

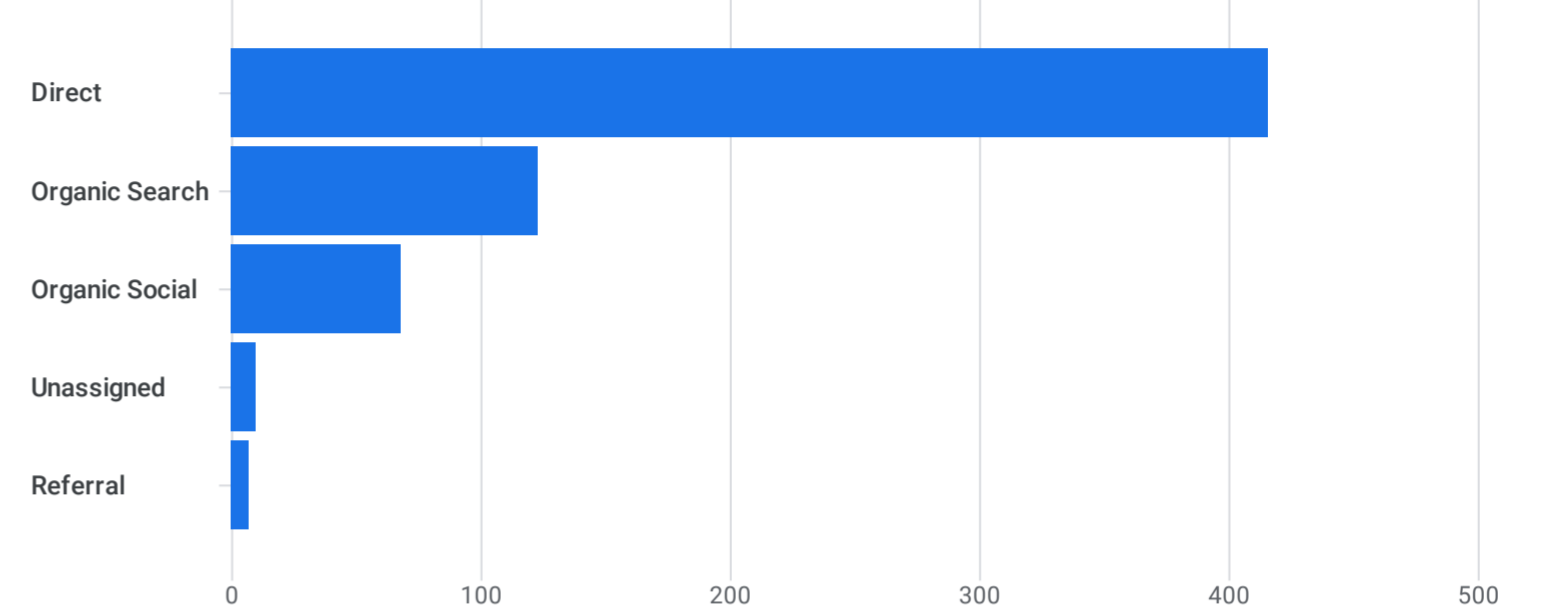
Traffic acquisition: Session default channel group [👍](#)

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Users by Session default channel group over time



Users by Session default channel group



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Session default channel group	Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count	Conversions	Total revenue
	607 100% of total	1,149 100% of total	611 100% of total	0m 20s Avg 0%	1.01 Avg 0%	5.72 Avg 0%	53.18% Avg 0%	6,567 100% of total	0.00	\$0.00
1 Direct	416	568	340	0m 20s	0.82	5.33	59.86%	3,025	0.00	\$0.00
2 Organic Search	123	481	226	0m 18s	1.84	4.91	46.99%	2,363	0.00	\$0.00
3 Organic Social	68	79	36	0m 07s	0.53	4.03	45.57%	318	0.00	\$0.00
4 Unassigned	10	11	0	0m 10s	0.00	3.00	0%	33	0.00	\$0.00
5 Referral	7	20	9	1m 46s	1.29	41.40	45%	828	0.00	\$0.00