

A All Users

Add comparison +

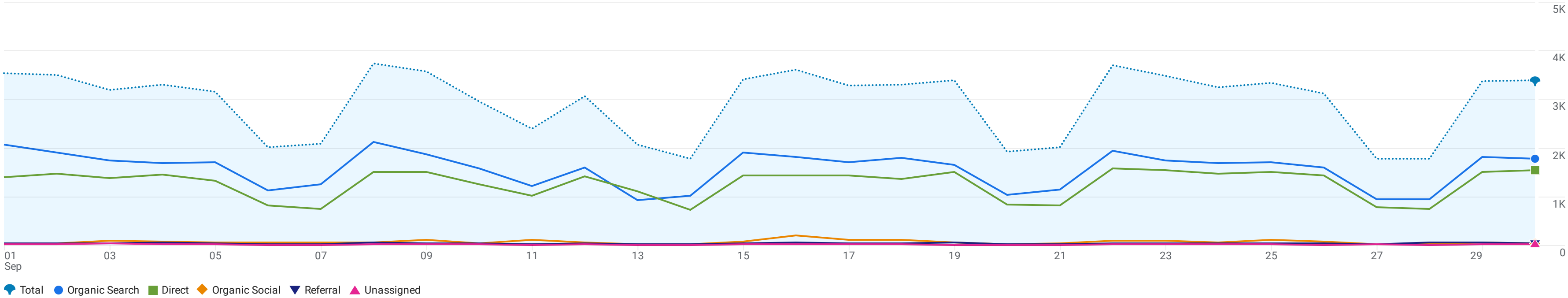
Custom Sep 1 - Sep 30, 2025

Traffic acquisition: Session primary channel group (Default Channel Group) 

✔

Add filter +

Sessions by Session primary channel group (Default Channel Group) over time



Plot rows

Search...

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	Session primary...Channel Group)	Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count All events	Key events All events	Session key event rate All events	Total revenue
<input checked="" type="checkbox"/>	Total	88,957 100% of total	62,830 100% of total	70.63% Avg 0%	50s Avg 0%	9.63 Avg 0%	856,281 100% of total	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	1 Organic Search	46,784 (52.59%)	34,959 (55.64%)	74.72%	52s	10.04	469,661 (54.85%)	0.00 (-)	0%	\$0.00 (-)
<input checked="" type="checkbox"/>	2 Direct	37,181 (41.8%)	25,544 (40.66%)	68.7%	52s	9.74	362,218 (42.3%)	0.00 (-)	0%	\$0.00 (-)
<input checked="" type="checkbox"/>	3 Organic Social	1,970 (2.21%)	1,067 (1.7%)	54.16%	27s	6.92	13,628 (1.59%)	0.00 (-)	0%	\$0.00 (-)
<input checked="" type="checkbox"/>	4 Referral	1,037 (1.17%)	684 (1.09%)	65.96%	55s	7.58	7,859 (0.92%)	0.00 (-)	0%	\$0.00 (-)
<input checked="" type="checkbox"/>	5 Unassigned	439 (0.49%)	34 (0.05%)	7.74%	33s	5.20	2,283 (0.27%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	6 Paid Other	125 (0.14%)	91 (0.14%)	72.8%	22s	5.06	632 (0.07%)	0.00 (-)	0%	\$0.00 (-)