

A All Users

Add comparison +

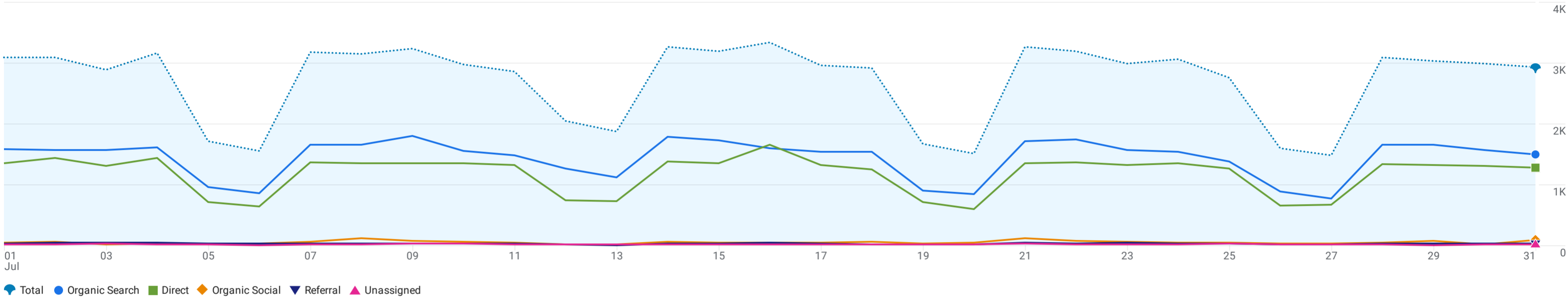
Custom Jul 1 - Jul 31, 2025

Traffic acquisition: Session primary channel group (Default Channel Group) 

✔

Add filter +

Sessions by Session primary channel group (Default Channel Group) over time



Plot rows

Search...

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		Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count All events	Key events All events	Session key event rate All events	Total revenue
<input checked="" type="checkbox"/>	Total	85,555 100% of total	59,037 100% of total	69% Avg 0%	48s Avg 0%	9.31 Avg 0%	796,532 100% of total	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	1 Organic Search	46,172 (53.97%)	32,721 (55.42%)	70.87%	46s	9.08	419,086 (52.61%)	0.00 (-)	0%	\$0.00 (-)
<input checked="" type="checkbox"/>	2 Direct	36,559 (42.73%)	24,738 (41.9%)	67.67%	52s	9.81	358,790 (45.04%)	0.00 (-)	0%	\$0.00 (-)
<input checked="" type="checkbox"/>	3 Organic Social	1,436 (1.68%)	721 (1.22%)	50.21%	24s	5.73	8,230 (1.03%)	0.00 (-)	0%	\$0.00 (-)
<input checked="" type="checkbox"/>	4 Referral	842 (0.98%)	593 (1%)	70.43%	47s	7.99	6,731 (0.85%)	0.00 (-)	0%	\$0.00 (-)
<input checked="" type="checkbox"/>	5 Unassigned	473 (0.55%)	17 (0.03%)	3.59%	33s	5.06	2,395 (0.3%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	6 Paid Other	225 (0.26%)	164 (0.28%)	72.89%	22s	5.78	1,300 (0.16%)	0.00 (-)	0%	\$0.00 (-)