

A

All Users

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Custom

May 1 - May 31, 2025

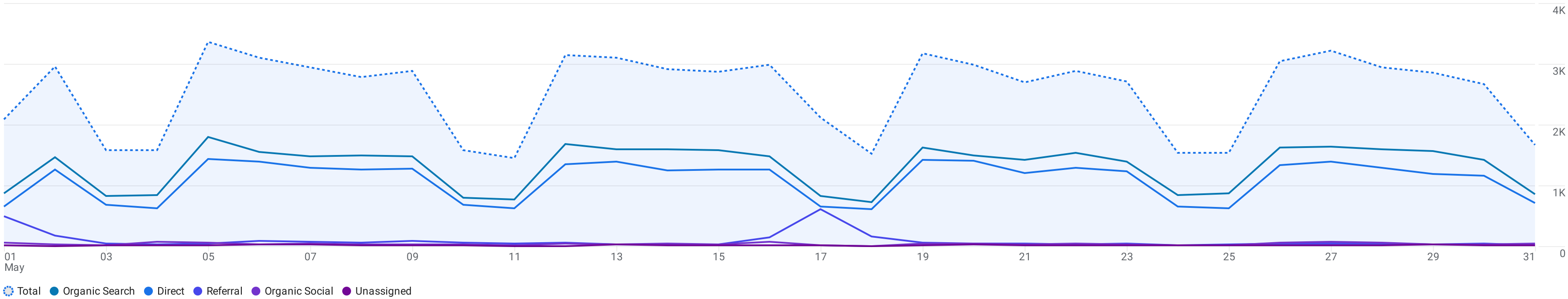
▼

Traffic acquisition: Session primary channel group (Default Channel Group)

✓ ▼

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Sessions by Session primary channel group (Default Channel Group) over time



Plot rows

Search...

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		↓ Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count All events ▼	Key events All events ▼	Session key event rate All events ▼	Total revenue
<input checked="" type="checkbox"/>	Total	77,305 100% of total	55,957 100% of total	72.38% Avg 0%	55s Avg 0%	9.66 Avg 0%	746,457 100% of total	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	1 Organic Search	40,017 (51.77%)	30,388 (54.31%)	75.94%	53s	9.97	398,798 (53.43%)	0.00 (–)	0%	\$0.00 (–)
<input checked="" type="checkbox"/>	2 Direct	33,229 (42.98%)	23,714 (42.38%)	71.37%	54s	9.71	322,535 (43.21%)	0.00 (–)	0%	\$0.00 (–)
<input checked="" type="checkbox"/>	3 Referral	2,659 (3.44%)	1,909 (3.41%)	71.79%	1m 38s	5.63	14,961 (2%)	0.00 (–)	0%	\$0.00 (–)
<input checked="" type="checkbox"/>	4 Organic Social	1,210 (1.57%)	622 (1.11%)	51.4%	27s	6.10	7,383 (0.99%)	0.00 (–)	0%	\$0.00 (–)
<input checked="" type="checkbox"/>	5 Unassigned	440 (0.57%)	46 (0.08%)	10.45%	34s	5.23	2,302 (0.31%)	0.00 (–)	0%	\$0.00 (–)
<input type="checkbox"/>	6 Paid Other	84 (0.11%)	59 (0.11%)	70.24%	18s	5.69	478 (0.06%)	0.00 (–)	0%	\$0.00 (–)