

A All Users

Add comparison +

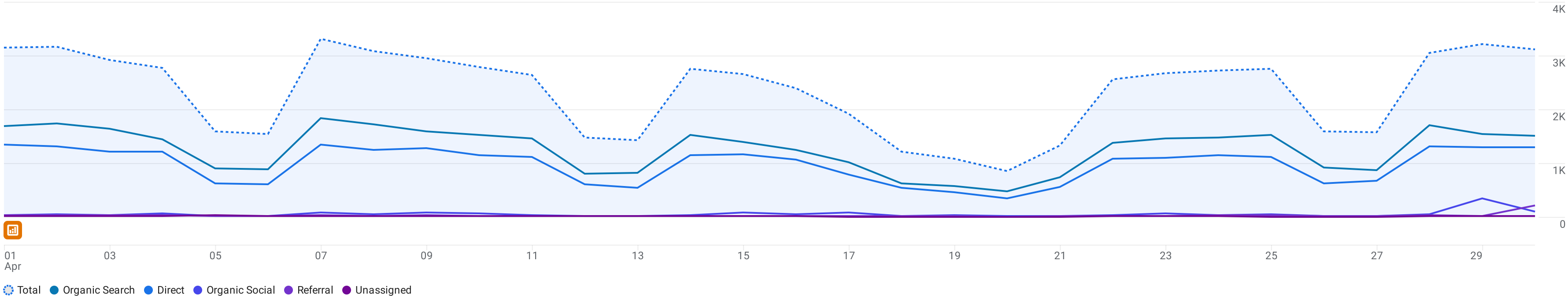
Custom Apr 1 - Apr 30, 2025

Traffic acquisition: Session primary channel group (Default Channel Group)

✔

Add filter +

Sessions by Session primary channel group (Default Channel Group) over time



Plot rows

Search...

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		Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count All events	Key events All events	Session key event rate All events	Total revenue
<input checked="" type="checkbox"/>	Total	70,757 100% of total	51,926 100% of total	73.39% Avg 0%	52s Avg 0%	9.51 Avg 0%	672,655 100% of total	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	1 Organic Search	37,800 (53.42%)	28,540 (54.96%)	75.5%	52s	9.76	368,848 (54.83%)	0.00 (-)	0%	\$0.00 (-)
<input checked="" type="checkbox"/>	2 Direct	29,786 (42.1%)	21,256 (40.94%)	71.36%	54s	9.59	285,680 (42.47%)	0.00 (-)	0%	\$0.00 (-)
<input checked="" type="checkbox"/>	3 Organic Social	1,620 (2.29%)	801 (1.54%)	49.44%	16s	5.28	8,546 (1.27%)	0.00 (-)	0%	\$0.00 (-)
<input checked="" type="checkbox"/>	4 Referral	788 (1.11%)	584 (1.12%)	74.11%	1m 05s	7.11	5,601 (0.83%)	0.00 (-)	0%	\$0.00 (-)
<input checked="" type="checkbox"/>	5 Unassigned	383 (0.54%)	18 (0.03%)	4.7%	28s	5.31	2,032 (0.3%)	0.00 (-)	0%	\$0.00 (-)
<input type="checkbox"/>	6 Paid Other	231 (0.33%)	190 (0.37%)	82.25%	29s	8.43	1,948 (0.29%)	0.00 (-)	0%	\$0.00 (-)