

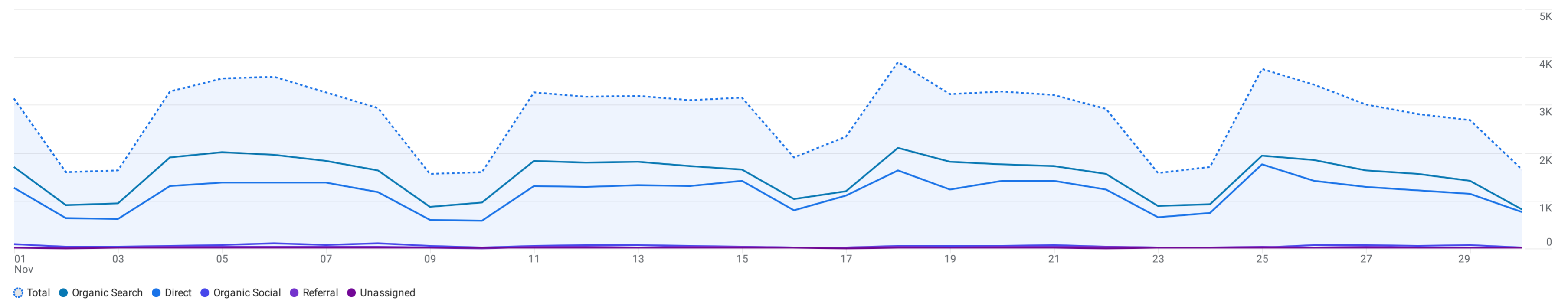
All Users [Add comparison](#) +

Custom Nov 1 - Nov 30, 2024

Traffic acquisition: Session primary channel group (Default Channel Group) [🔍](#)

[Add filter](#) +

Sessions by Session primary channel group (Default Channel Group) over time



Plot rows Rows per page: 10 1-6 of 6

<input type="checkbox"/>	Session primary...Channel Group) +	↓ Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count All events	Key events All events	Session key event rate All events	Total revenue
<input checked="" type="checkbox"/>	Total	81,335 100% of total	59,806 100% of total	73.53% Avg 0%	53s Avg 0%	9.58 Avg 0%	779,402 100% of total	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	1 Organic Search	45,811	34,625	75.58%	51s	9.49	434,963	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	2 Direct	34,158	24,235	70.95%	54s	9.45	322,885	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	3 Organic Social	1,605	904	56.32%	32s	6.34	10,169	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	4 Referral	808	624	77.23%	1m 01s	10.30	8,326	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	5 Unassigned	487	0	0%	25s	4.14	2,016	0.00	0%	\$0.00
<input type="checkbox"/>	6 Paid Other	177	133	75.14%	21s	5.89	1,043	0.00	0%	\$0.00