

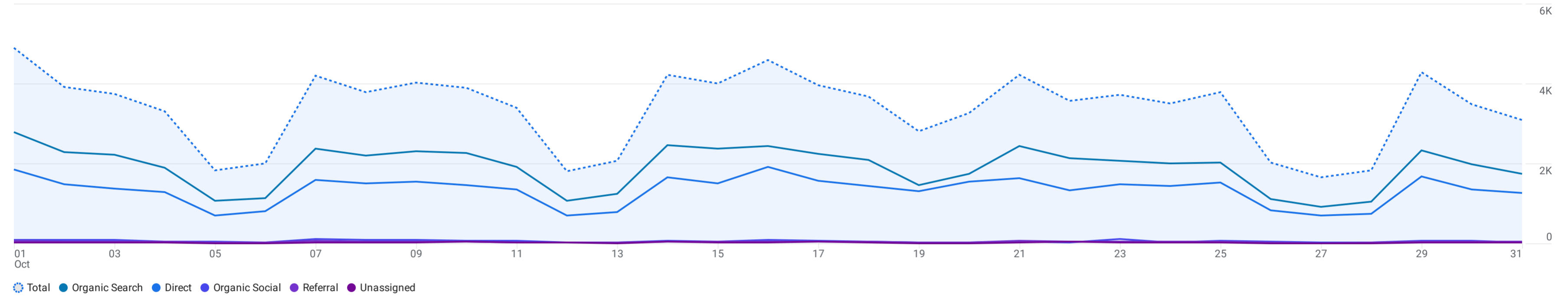
All Users [Add comparison](#) +

Custom Oct 1 - Oct 31, 2024

Traffic acquisition: Session primary channel group (Default Channel Group) [🔍](#)

[Add filter](#) +

Sessions by Session primary channel group (Default Channel Group) over time



Plot rows Rows per page: 10 1-6 of 6

<input type="checkbox"/>	Session primary...Channel Group) +	↓ Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count All events	Key events All events	Session key event rate All events	Total revenue
<input checked="" type="checkbox"/>	Total	104,963 100% of total	71,867 100% of total	68.47% Avg 0%	47s Avg 0%	8.80 Avg 0%	923,699 100% of total	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	1 Organic Search	60,251	42,934	71.26%	46s	8.78	529,232	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	2 Direct	42,375	26,886	63.45%	47s	8.68	367,607	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	3 Organic Social	1,672	869	51.97%	32s	6.13	10,246	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	4 Referral	1,115	860	77.13%	1m 24s	10.94	12,201	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	5 Unassigned	645	0	0%	27s	4.00	2,579	0.00	0%	\$0.00
<input type="checkbox"/>	6 Paid Other	319	238	74.61%	22s	5.75	1,834	0.00	0%	\$0.00