

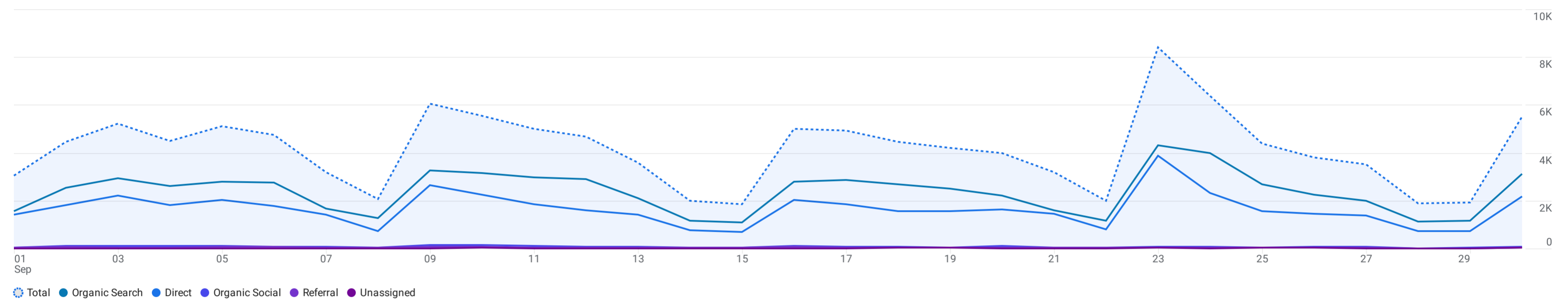
All Users [Add comparison](#) +

Custom Sep 1 - Sep 30, 2024

Traffic acquisition: Session primary channel group (Default Channel Group) [👌](#)

[Add filter](#) +

Sessions by Session primary channel group (Default Channel Group) over time



Session primary...Channel Group) +		↓ Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count All events	Key events All events	Session key event rate All events	Total revenue
<input checked="" type="checkbox"/>	Total	123,263 100% of total	76,780 100% of total	62.29% Avg 0%	47s Avg 0%	8.44 Avg 0%	1,040,003 100% of total	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	1 Organic Search	70,786	45,887	64.82%	45s	8.42	595,704	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	2 Direct	49,213	28,194	57.29%	50s	8.42	414,133	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	3 Organic Social	2,074	1,181	56.94%	35s	6.68	13,850	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	4 Referral	1,265	905	71.54%	1m 12s	9.35	11,824	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	5 Unassigned	436	0	0%	53s	6.02	2,623	0.00	0%	\$0.00
<input type="checkbox"/>	6 Paid Other	278	219	78.78%	38s	6.72	1,869	0.00	0%	\$0.00