

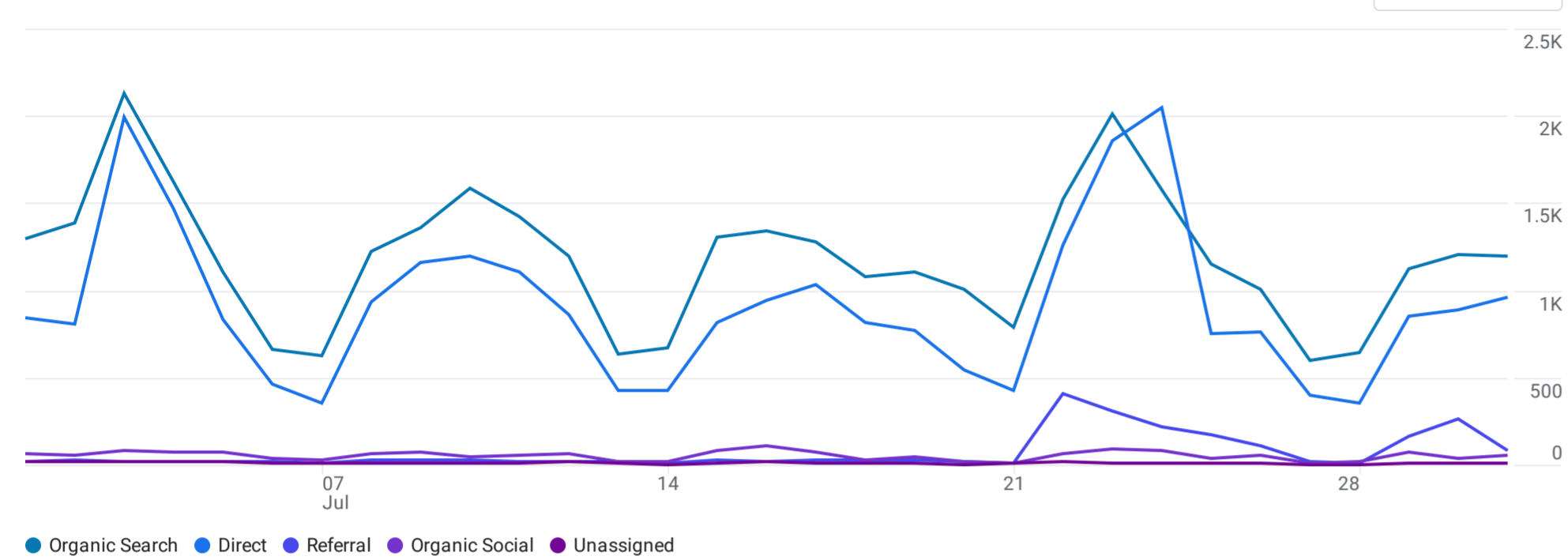
All Users [Add comparison](#) +

Custom Jul 1 - Jul 31, 2024

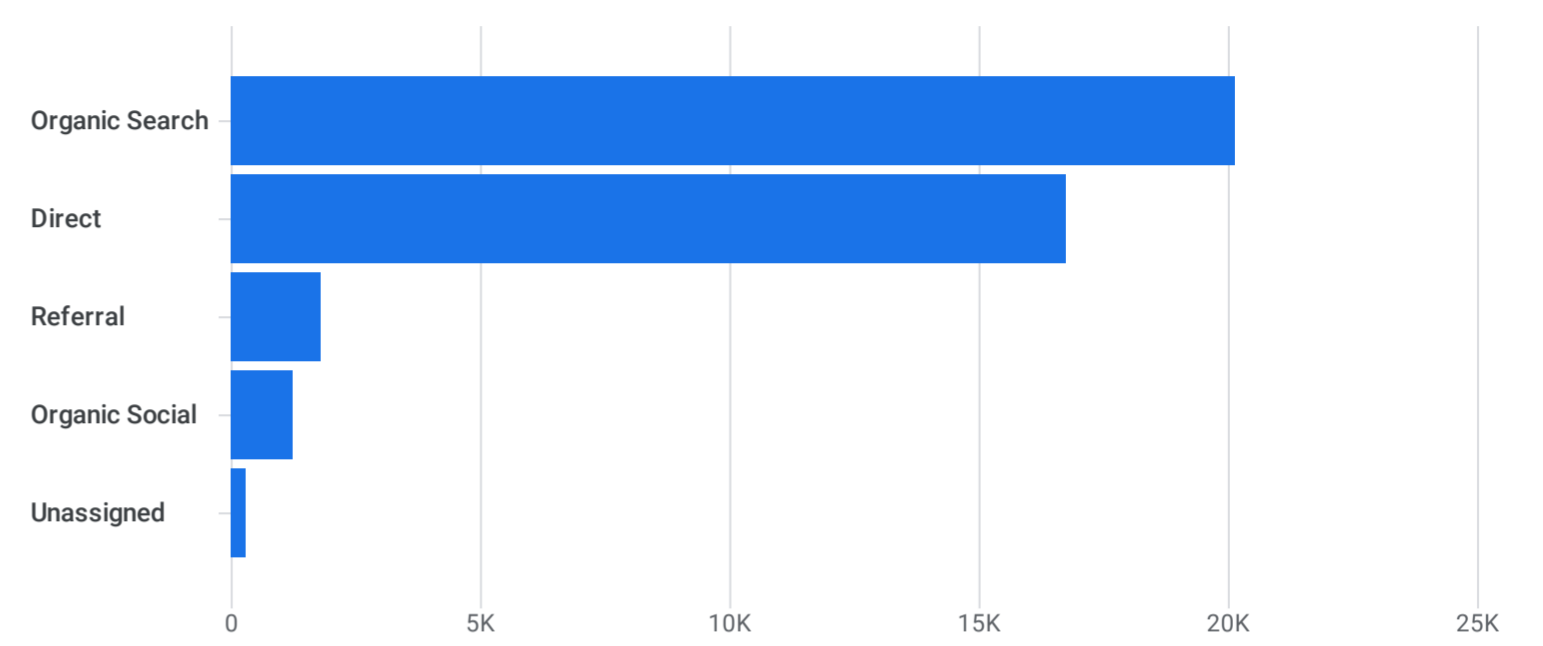
Traffic acquisition: Session primary channel group (Default Channel Group) [👌](#)

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Users by Session primary channel group (Default Channel Group) over time



Users by Session primary channel group (Default Channel Group)



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Session primary...Channel Group) +	↓ Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count All events	Key events All events	Session key event rate All events	Total revenue
	39,682 100% of total	103,045 100% of total	67,536 100% of total	52s Avg 0%	1.70 Avg 0%	8.67 Avg 0%	65.54% Avg 0%	893,545 100% of total	0.00	0%	\$0.00
1 Organic Search	20,142	55,464	38,836	47s	1.93	8.91	70.02%	494,209	0.00	0%	\$0.00
2 Direct	16,736	42,081	25,879	1m 00s	1.55	8.64	61.5%	363,499	0.00	0%	\$0.00
3 Referral	1,790	2,599	1,923	54s	1.07	6.71	73.99%	17,429	0.00	0%	\$0.00
4 Organic Social	1,243	2,376	1,287	23s	1.04	6.01	54.17%	14,290	0.00	0%	\$0.00
5 Unassigned	283	307	0	58s	0.00	6.82	0%	2,095	0.00	0%	\$0.00
6 Paid Other	100	195	151	1m 30s	1.51	10.37	77.44%	2,023	0.00	0%	\$0.00

