

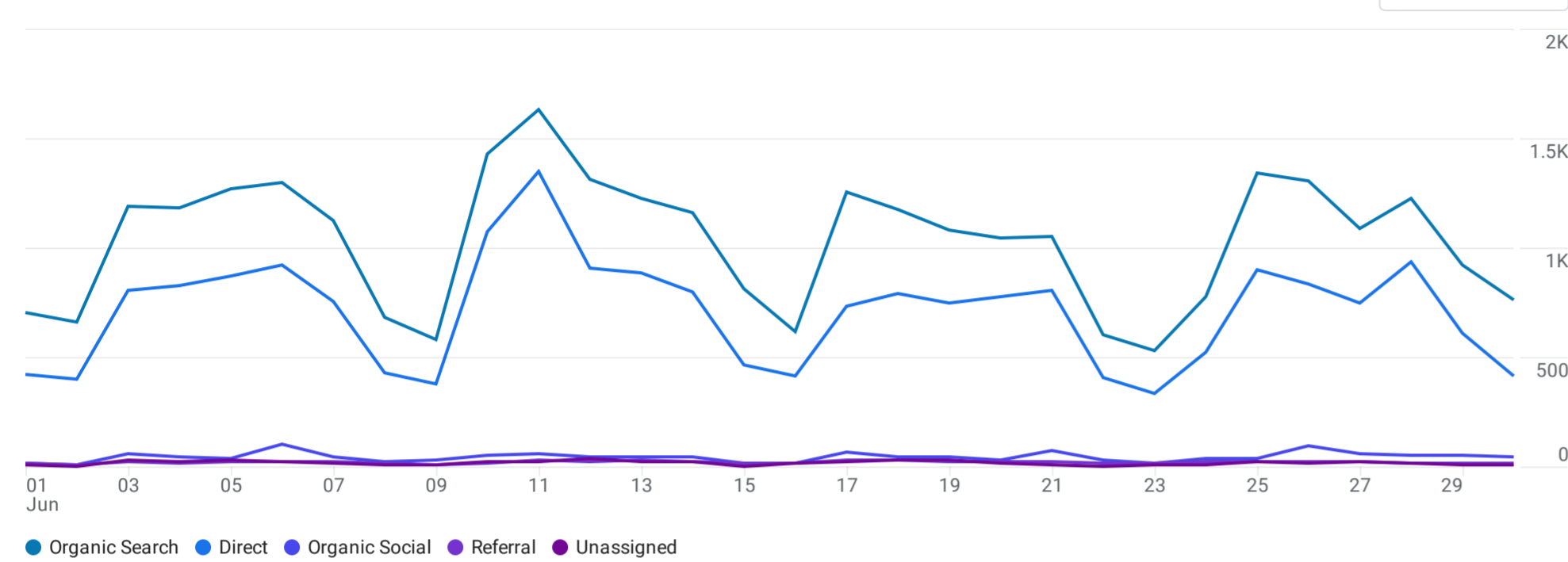
All Users [Add comparison](#) +

Custom Jun 1 - Jun 30, 2024

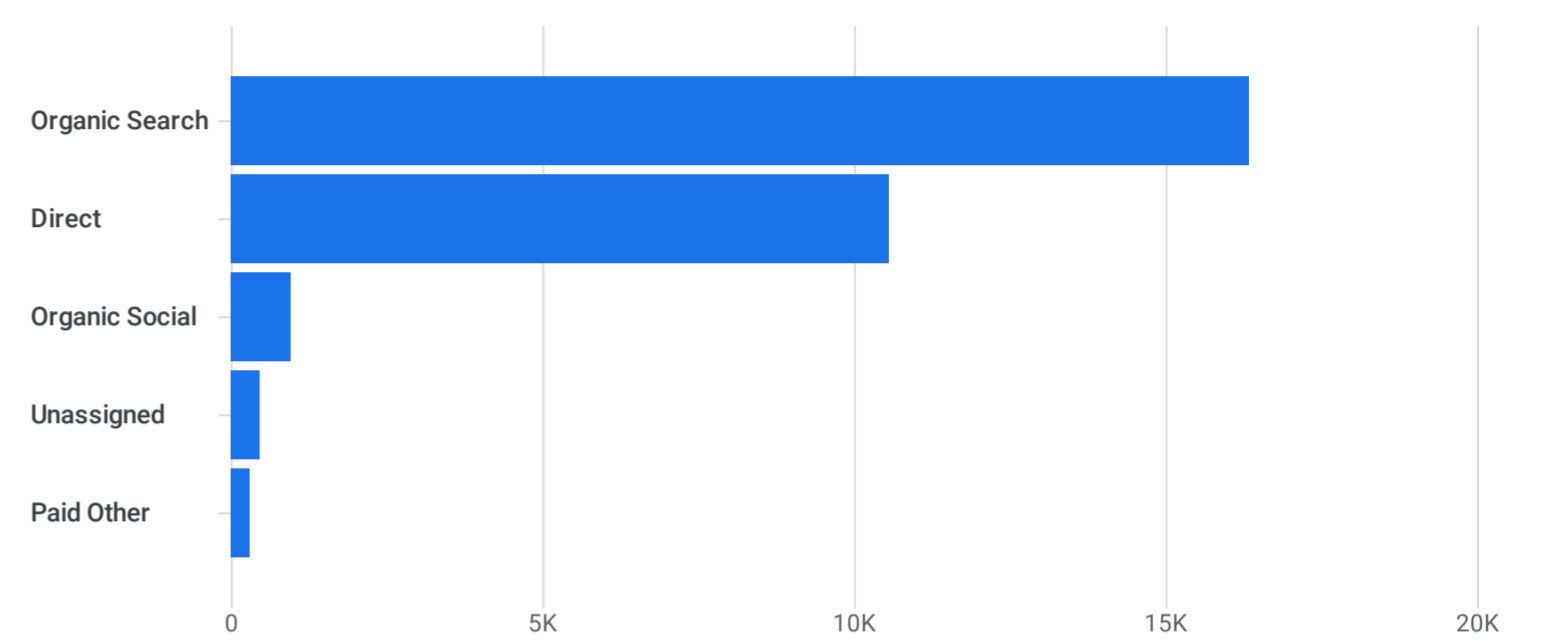
Traffic acquisition: Session primary channel group (Default Channel Group) [👌](#)

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Users by Session primary channel group (Default Channel Group) over time



Users by Session primary channel group (Default Channel Group)



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Session primary...Channel Group) +	↓ Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count All events	Key events All events	Session key event rate All events	Total revenue
	28,369 100% of total	83,935 100% of total	60,430 100% of total	52s Avg 0%	2.13 Avg 0%	9.35 Avg 0%	72% Avg 0%	784,822 100% of total	0.00	0%	\$0.00
1 Organic Search	16,325	46,114	34,758	53s	2.13	9.73	75.37%	448,547	0.00	0%	\$0.00
2 Direct	10,558	33,663	23,832	54s	2.26	9.32	70.8%	313,576	0.00	0%	\$0.00
3 Organic Social	960	1,914	867	19s	0.90	5.72	45.3%	10,944	0.00	0%	\$0.00
4 Unassigned	463	487	0	36s	0.00	4.76	0%	2,317	0.00	0%	\$0.00
5 Paid Other	289	434	270	23s	0.93	6.23	62.21%	2,703	0.00	0%	\$0.00
6 Referral	288	877	668	53s	2.32	7.68	76.17%	6,735	0.00	0%	\$0.00