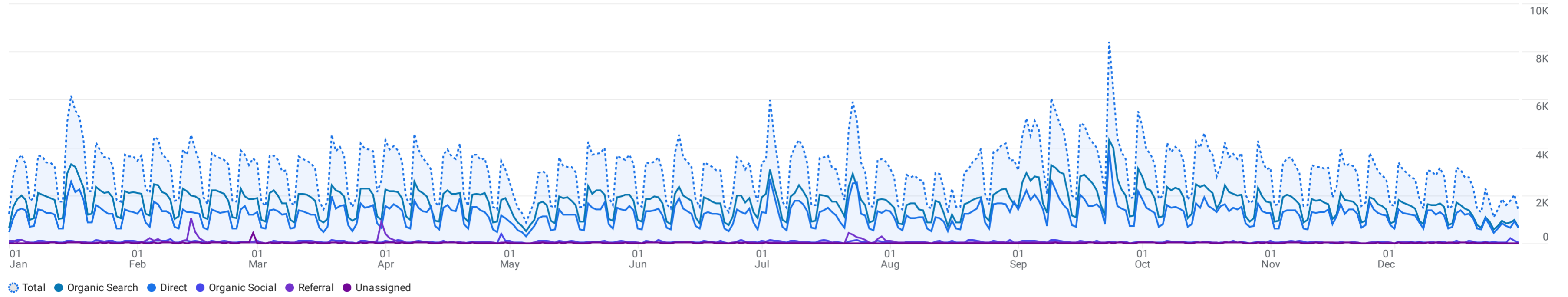A All Users | Add comparison +

Custom · Jan 1 - Dec 31, 2024 ▾

Traffic acquisition: Session primary channel group (Default Channel Group) ⊘ ▾

Add filter +

Sessions by Session primary channel group (Default Channel Group) over time

Day ▾

○ Total ● Organic Search ● Direct ● Organic Social ● Referral ● Unassigned

Plot rows | 🔍 Search…

Rows per page: 10 ▾ 1-6 of 6

	Session primary…Channel Group) ▾ +	↓ Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count All events ▾	Key events All events ▾	Session key event rate All events ▾	Total revenue
☑	Total	1,133,473 100% of total	776,819 100% of total	68.53% Avg 0%	51s Avg 0%	8.94 Avg 0%	10,132,659 100% of total	0.00	0%	$0.00
☑ 1	Organic Search	611,202	443,201	72.51%	52s	9.42	5,756,821	0.00	0%	$0.00
☑ 2	Direct	457,652	303,062	66.22%	52s	8.81	4,032,468	0.00	0%	$0.00
☑ 3	Organic Social	24,336	12,251	50.34%	28s	6.34	154,223	0.00	0%	$0.00
☑ 4	Referral	17,921	13,516	75.42%	1m 13s	7.54	135,202	0.00	0%	$0.00
☑ 5	Unassigned	6,027	312	5.18%	35s	4.83	29,133	0.00	0%	$0.00
☐ 6	Paid Other	3,503	2,582	73.71%	34s	7.08	24,812	0.00	0%	$0.00