

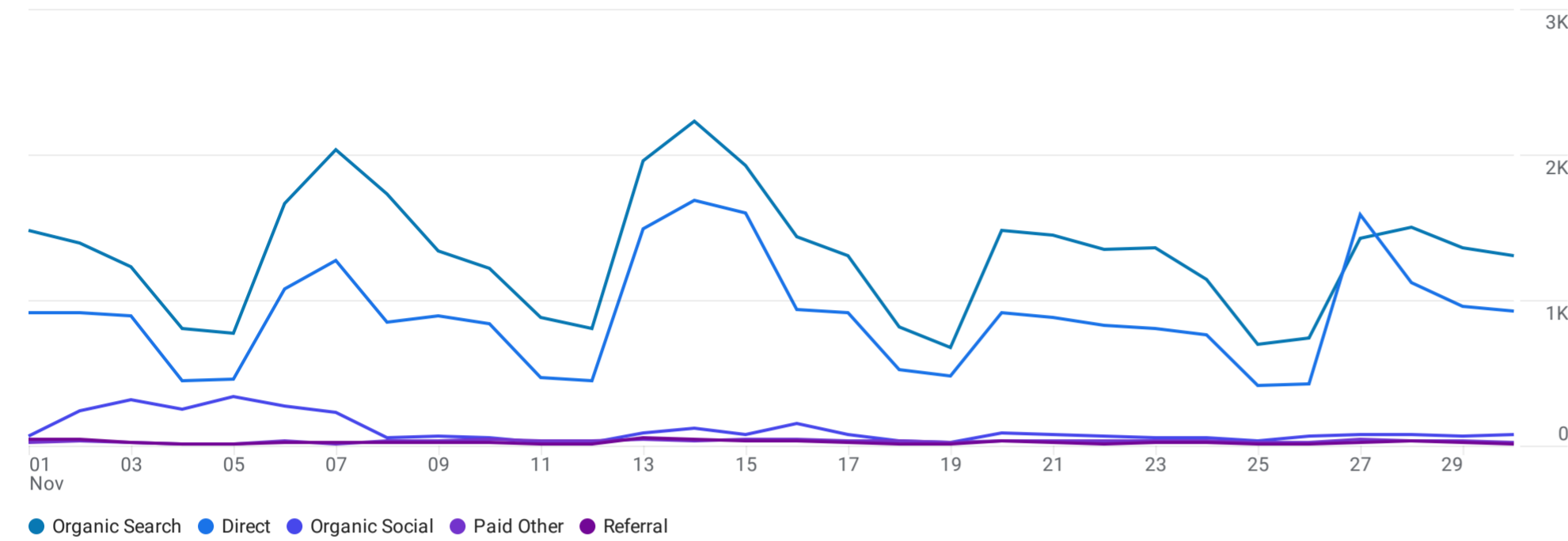
All Users [Add comparison](#) +

Custom Nov 1 - Nov 30, 2023

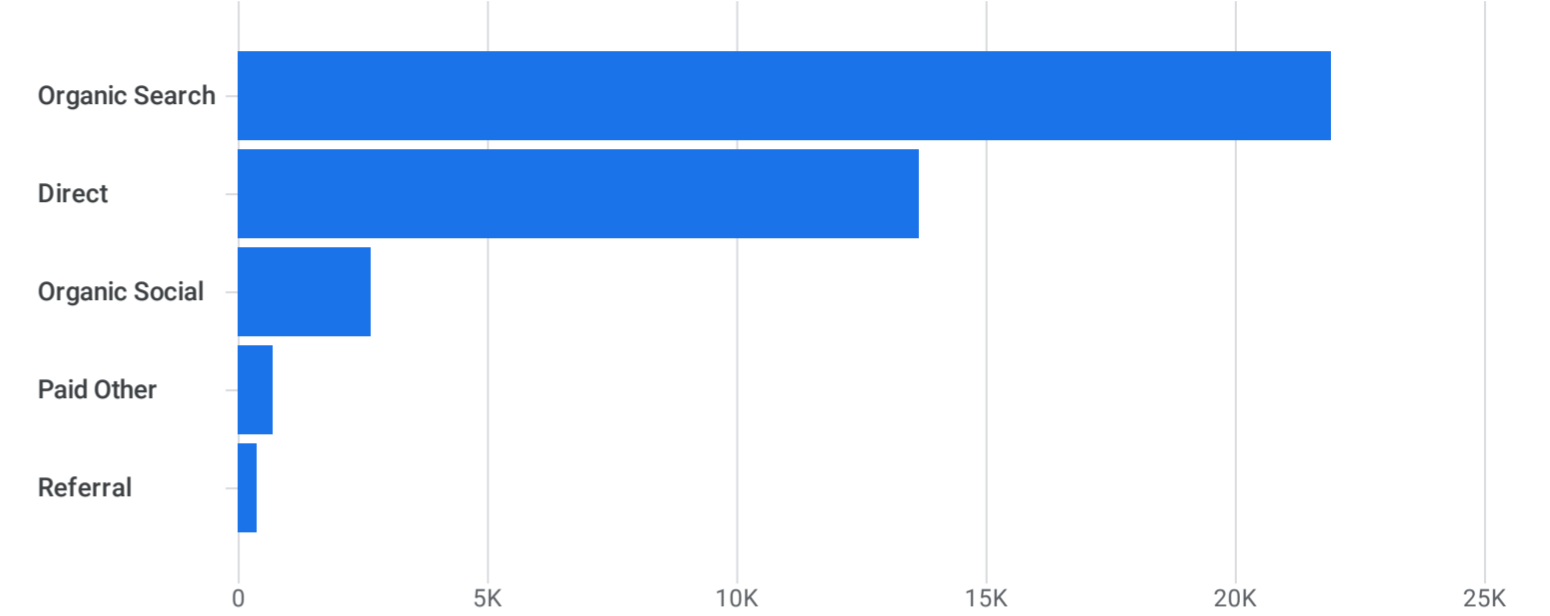
Traffic acquisition: Session default channel group [✔](#)

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Users by Session default channel group over time



Users by Session default channel group



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Session default channel group	Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count	Conversions	Total revenue
Total	38,716 100% of total	103,975 100% of total	75,991 100% of total	57s Avg 0%	1.96 Avg 0%	9.50 Avg 0%	73.09% Avg 0%	987,485 100% of total	0.00	\$0.00
1 Organic Search	21,926	56,275	43,069	58s	1.96	9.80	76.53%	551,437	0.00	\$0.00
2 Direct	13,656	39,990	28,265	1m 02s	2.07	9.84	70.68%	393,574	0.00	\$0.00
3 Organic Social	2,654	4,069	1,464	23s	0.55	5.62	35.98%	22,867	0.00	\$0.00
4 Paid Other	688	1,133	883	26s	1.28	7.49	77.93%	8,488	0.00	\$0.00
5 Referral	367	966	730	1m 01s	1.99	9.65	75.57%	9,323	0.00	\$0.00
6 Unassigned	365	397	0	40s	0.00	4.52	0%	1,796	0.00	\$0.00