

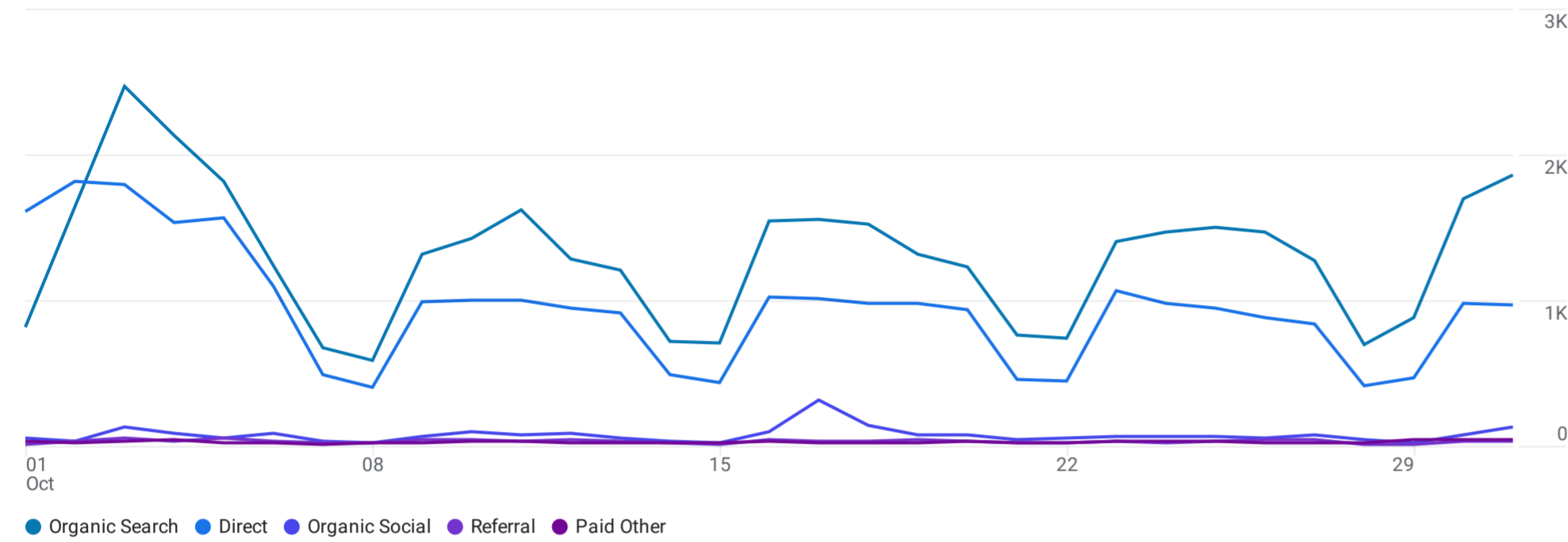
All Users [Add comparison](#) +

Custom Oct 1 - Oct 31, 2023

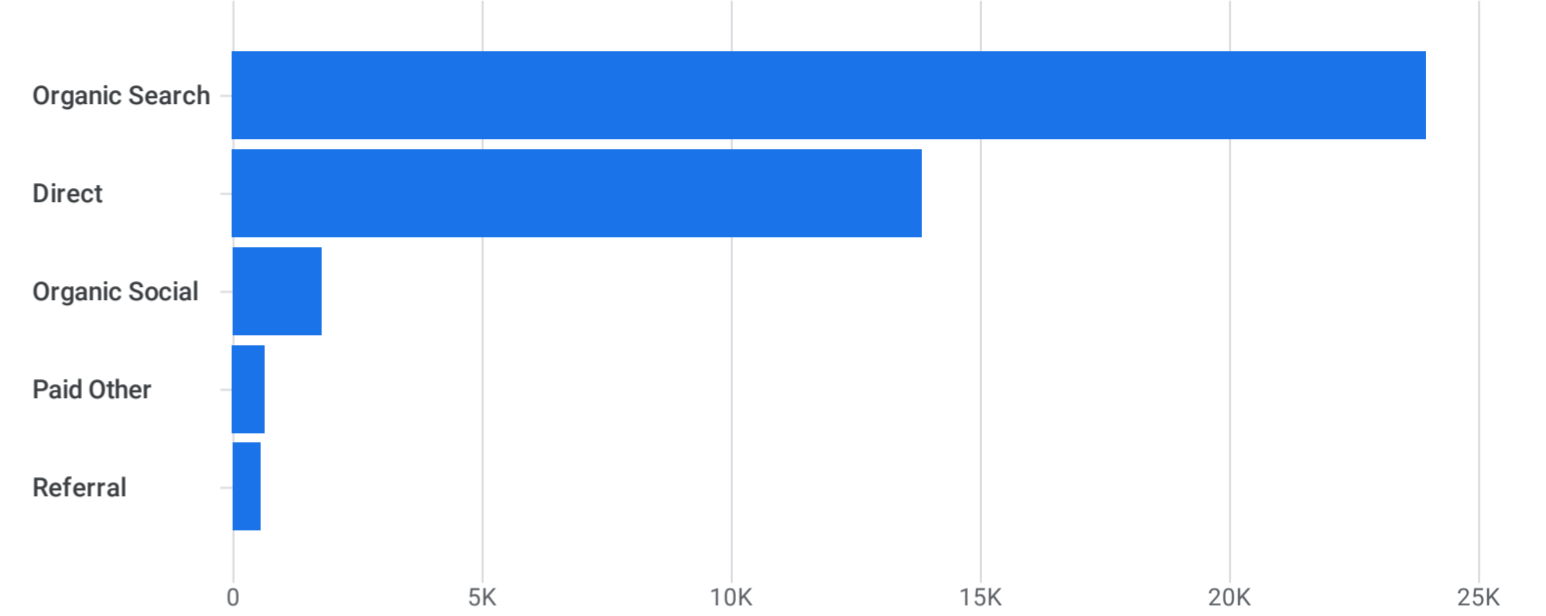
Traffic acquisition: Session default channel group [✔](#)

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Users by Session default channel group over time



Users by Session default channel group



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Session default channel group	Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count	Conversions	Total revenue
	40,115 100% of total	105,448 100% of total	76,946 100% of total	1m 01s Avg 0%	1.92 Avg 0%	10.13 Avg 0%	72.97% Avg 0%	1,067,887 100% of total	0.00	\$0.00
1 Organic Search	23,952	55,349	41,970	0m 59s	1.75	9.97	75.83%	551,595	0.00	\$0.00
2 Direct	13,837	43,988	32,283	1m 05s	2.33	10.66	73.39%	468,874	0.00	\$0.00
3 Organic Social	1,776	3,203	1,463	0m 33s	0.82	7.27	45.68%	23,301	0.00	\$0.00
4 Paid Other	647	1,116	886	0m 36s	1.37	8.76	79.39%	9,773	0.00	\$0.00
5 Referral	561	1,306	1,022	1m 04s	1.82	9.68	78.25%	12,637	0.00	\$0.00
6 Unassigned	305	332	0	0m 43s	0.00	5.14	0%	1,707	0.00	\$0.00